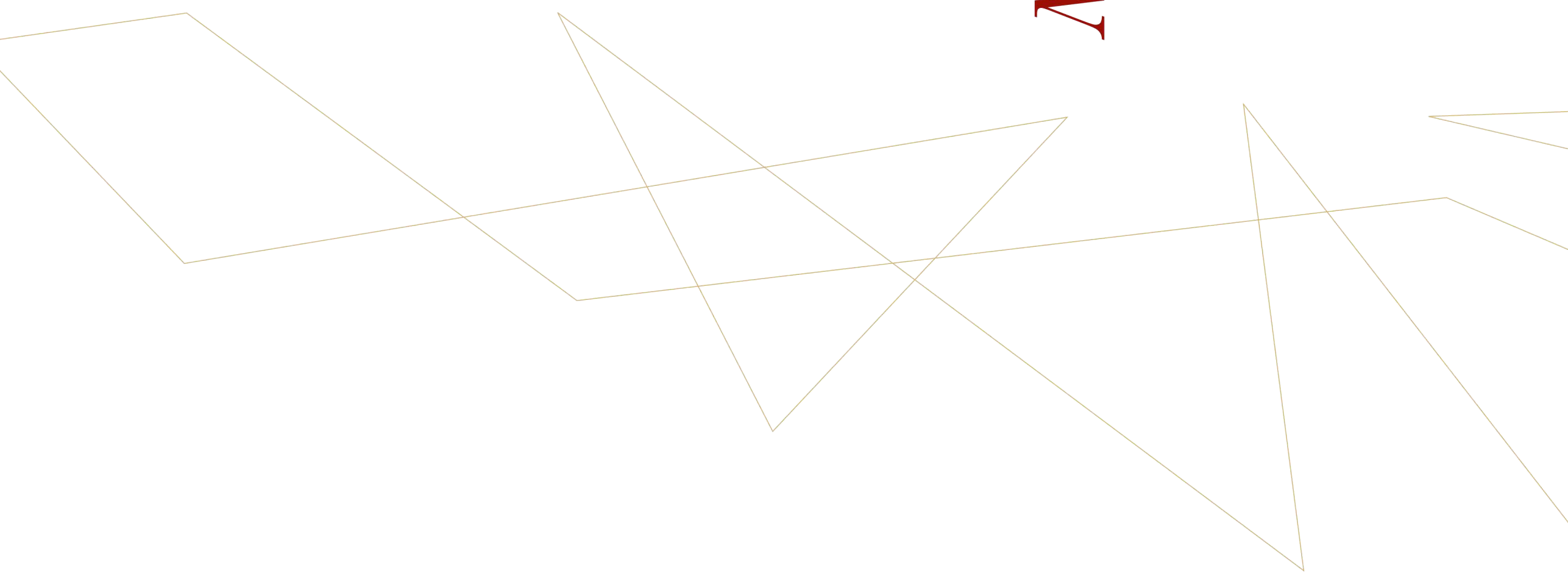
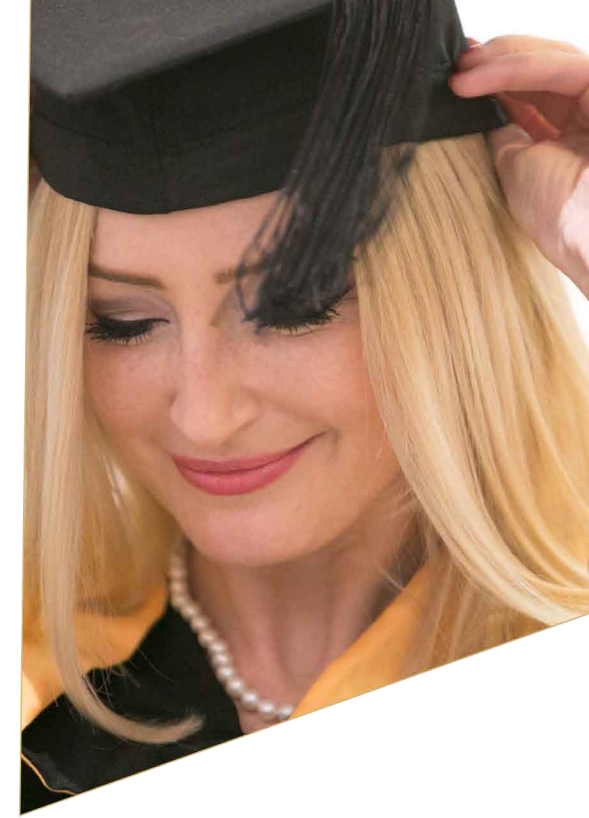


MASTER

March 2019 – March 2020

eHealth and
Telemedicine
Management



OVERVIEW



eHealth is the combined use of information technology and electronic communication, especially the internet, in the health sector, for clinical, educational and administrative purposes; both on-site and at distance (in which case it is called Telemedicine).

E-Health is not only a technical development, but also represents a way of thinking, a commitment, an organizational approach to improve health care locally or regionally by using the new opportunities presented by Information and Communication Technology. By means of e-Health and Telemedicine, a Healthcare Institution or Ministry can achieve:

- more efficiency in health care: reducing costs by networking data and knowledge, avoiding duplication in diagnostic or therapeutic interventions, treating patients directly at home
- a higher quality of care: by networking the Health professionals' knowledge, enabling comparisons, and involving the patients and care givers
- the empowerment of patients
- the education of both physicians and patients about the management of pathologies

- more equity, for example by networking smaller hospitals with larger institutions and making virtual visits to remote areas

In this scenario, it is crucial for a Manager to understand the potentiality, seize the opportunities, push and, above all, lead the e-Health and Telemedicine revolution in health care. The Rome Business School's Master in eHealth and Telemedicine Management has been designed to supply training on organizational processes and technologies aimed at the proper introduction and management of ICT solutions and Telemedicine in Health Systems. The Master is designed for Directors and Managers of Healthcare Institutions, Directors and Managers of Social and Healthcare Ministries, healthcare Decision-Makers, Clinicians, Clinical Engineers.

KEY FACTS



Accredited Master's Degree - 60 ECTS



Duration: 12 months



Language: English



On campus or online



Attendance formula: part-time



Tuition fee € 4.500



International classes



Scholarships: up to 30% of the tuition fee

COURSE CONTENTS

- Introduction, Terms and General Concepts
- Health Technology Assessment
- Electronic Medical Records
- National Electronic Health Records
- Chronic Disease Management
- EMR for Primary Care
- Clinical Decision Support Systems
- UK WSD “The Largest Randomised Control Trial of Telehealth and Telecare in the World”
- Better Health Through IT
- Standards and Interoperability
- Telemedicine: areas of use and technologies
- Introducing e-Health in Hospital environments
- Economics of e-Health
- Healthcare reform: changing the healthcare models in Europe
- ESA activities in Telemedicine: space technology for downstream eHealth applications
- E-Health experiences in the Italian regions
- E-Health in Hospitals
- Telemedicine for local organizations
- Telemedicine for developing Countries
- Public-Private Partnerships
- Designing of e-health projects
- European Structural Funding for e-Health management



INTERNATIONALITY

To provide its attendees with an international level training and professional opportunities, the Rome Business School's Master in eHealth and Telemedicine Management includes:



Multicultural environment

Students from over 140 countries of the world
Intercultural exchange as a source of personal development



World class teachers

Highly selected international professors, coaches, and business managers.
The teaching approach is aimed at the acquisition of know-how, thus at transferring competencies that will be truly useful for the attendees' professional development



When you look into it, the course is absolutely tailor made throughout and provides both practical and theoretical knowledge, as well as the latest trends in the industry's know-how. The school really produces better managers for a better future.

Bobby Jacobs - India



“The programme was what I really needed in today's market, in which we have to go abroad in terms of our socio-economic development. I got what I wanted; all I have to do now is to put it into practice and make sure that my dreams become a reality”.

Jean Chrysostome - Rwanda

BENEFITS



Career services

- o Free CV Review and its inclusion in the Rome Business School's database
- o Support in the management of job interviews
- o Networking meetings and a personalised search and flagging service for the best job opportunities

Tutoring

In both the on-campus and the distance-learning formulas, attendees can always count on the assistance of a tutor.

Learning materials

Slides, text books, case studies, articles, videos, and useful internet links.

The Rome Business School's Alumni Association

Attendance of the Master Programme entitles students to become part of the Rome Business School's Alumni Association, the international network through which students of the Rome Business School can share ideas, experiences, and projects. Many facilitations are also available for attending further training courses.

Company visits

Students will have the chance to learn more about international companies and their organizational models and working environments. Through these activities, our students have the opportunity to widen their horizons and build international networks.



Studying in Rome

Rome is the cradle of a millennial civilization that has always inspired and amazed the world. It provides a unique cultural setting in which students can enjoy a culturally rich experience while participating in courses which offer world-class teaching and a global experience.

Studying online

For this option, the Rome Business School employs a cutting-edge online platform, through which you will be able to:

- o Follow lectures with full video and audio
- o Interact in real time in audio and video with the teachers and the other attendees
- o Collaborate and share documentation
- o Watch the recording of the lectures whenever you want



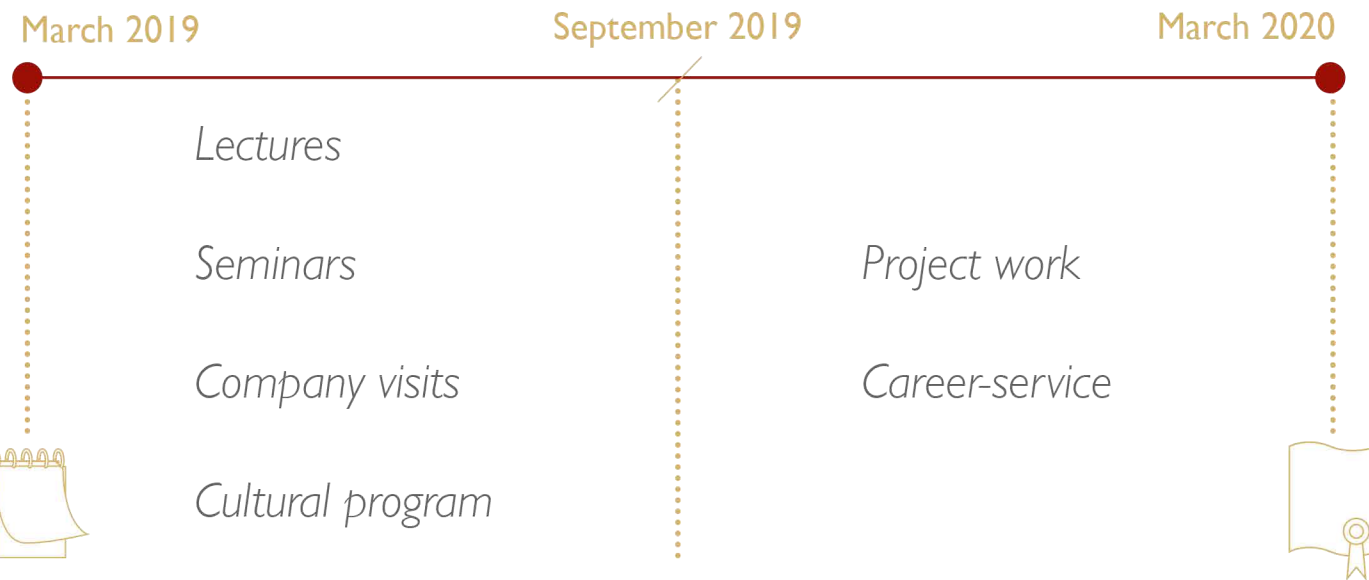
"I had an amazing experience with the Rome Business School. The small class size enabled the students to have a one on one relationship with the lecturers".

Gulnaz Sharipova - Russia

GENERAL LEARNING STRUCTURE

The course is structured in:

- Two-hour lectures, once a week
- Cultural program
- Company visits
- Final project work
- Career Service



Attendance fees

€ 4.500

Scholarships

For each learning option, partial scholarships are available to partly cover the attendance fee; these will be assigned based upon the candidates' personal, previous experience and technical-motivational profiles.

Instalment payments

The attendance fee may be paid off in instalments or by means of a single lump sum payment, which entitles the student to a 10% discount on the total tuition fee.

HOW TO APPLY

ENTRY REQUIREMENTS

All applicants must:

- at least hold a three-year bachelor degree
- be fluent in the English language

Fill out the online application form at www.romebusinessschool.it/en/apply-now or email your application to admissions@romebusinessschool.it

This should include:



your curriculum vitæ



a motivational letter
indicating why you wish to enrol



your expectations and your professional objectives
(no more than 200 words)

ADMISSION PROCESS



Application considered by Rome Business School

The Rome Business School Admission Team will assess your application and will contact you if any additional documents are required.



Interview (either in person or online)

All candidates selected must interview with a member of the Admission team, either in person or online via Skype.



Application outcome

We will notify you formally by email of your application outcome, and you will receive either an official offer to enrol, or a rejection notification within one week.



ACCREDITATION



Our accreditation has been awarded by the University of Sant'Antonio in Murcia, a leading western European university, which entitles you to a double degree and 60 ECTS.



The Rome Business School has been recognized by the MIUR (Italian Ministry of Education, University and Research) as a research centre.



Some of the partners, clients and companies involved



BVLGARI



FENDI
ROMA



UniCredit



L'ORÉAL
PARIS



...and many more

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