

MASTER

MBA
Master of Business
Administration



OVERVIEW



Short-term investment, life-long return, on your schedule.

Compared to a traditional two-year programme, the Rome Business School's 1-Year MBA provides a faster return on investment. It can be started anytime, either on campus or online (or both), offering the unique opportunity of fitting today's professionals' need for freedom and flexibility.

The programme is structured to enable you to continue to work full-time and study for your MBA part-time, connecting what you learn to current global and relevant organisational issues. This is ideal if you are unable to take significant

time out of work to study and want greater flexibility over how, when and where you achieve your MBA qualification.

- Start whenever you want, anytime during the year
- Designed for busy professionals wishing to combine work and study
- A global perspective, thanks to the Double MBA option available
- Individualized management coursework
- Lectures are held fortnightly, on Friday and Saturday



When you look into it, the course is absolutely tailor made throughout and provides both practical and theoretical knowledge, as well as the latest trends in the industry's know-how. The school really produces better managers for a better future.

Bobby Jacobs - India

KEY FACTS



Accredited Master's Degree - 60 ECTS



Duration: 12 months



Language: English



On campus or online



Attendance formula: part-time



Tuition fee € 15.000



International classes



Scholarships: up to 30% of the tuition fee

COURSE CONTENT

The MBA is structured as a collection of ten courses and a final project work/final dissertation. Eight courses are core courses and two are electives, leading to specializations.

CORE COURSES

Economics

The course aims at helping participants to think like economists. To this end, participants will learn the main formulas, frameworks and tools commonly applied in the field of micro and macroeconomics. The topics covered are: demand and supply theory, market structure, production, cost and revenue analysis, inflation, unemployment, fiscal and monetary policy, international trade and finance, economic growth.

Entrepreneurship And Creativity

The focus of this course is on understanding how entrepreneurs create economic and social value by tapping into opportunities. In addition, the course explores entrepreneurial approaches related to how managers act when confronted with complex problems and emerging opportunity situations. In that sense, entrepreneurs provide a useful model for all managers including those of multinational corporations.

Financial Management

The course provides the basic knowledge on the use of accounting and financial information systems for decision making. The module is based on International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS).

Project Management

The course is aimed at providing participants with the knowledge of the various project planning and control techniques. Participants will be able to plan, make estimates, set up a project grid to manage scheduling, calculate project costs, check project progress through the Earned Value Management technique, identify and manage risks, apply quality management techniques.

Corporate Finance

The module instils the notion of capital budgeting in participants; namely, the analysis of cash flows, risk, and the financial aspects involved in project evaluations. Other important topics covered are debt vs. equity financing and corporate valuation models.

Marketing Management

The module will equip participants with the analytical tools that will help them in the task of marketing decision-making. In addition, the course will enable participants to understand marketing as a managerial activity and its relationship with other management functions (operations, logistics, strategy, finance, etc.)

Strategic Management

The course provides an introduction to the theory and practice of international strategic management, from strategic vision to actions. The course aims at familiarizing participants with the paradox of globalization and localisation perspectives, an issue typical of European countries, characterized by a culturally, socially and politically complex market of vast proportions.

Human Resources Management

This course will provide participants with a good understanding of how HRM can be a strategic function present in almost all corporate strategy implementation plans. Traditional phases like selection, recruiting, training or practices such as performance appraisals will be reviewed in order to give participants a good idea of operational HR as well as of the strategic approaches employed by managers today.

ELECTIVES

MBA with a specialization in Finance

- Investment Techniques And Financial Markets
- Corporate Finance

MBA with a specialization in Marketing

- Service Marketing
- Digital Marketing

MBA with a specialization in International Business

- Cross-Cultural Communication And Management
- International Trade

MBA with a specialization in Human Resources Management

- Organizational Culture And Change Management
- Learning And Development

MBA with a specialization in Accounting

- Managerial Control Systems
- Auditing And Assurances

INTERNATIONALITY

To provide its attendees with an international level training and professional opportunities, the Rome Business School's Master of Business Administration includes:



Multicultural environment

Students from over 140 countries of the world Intercultural exchange as a source of personal development.



World class teachers

Highly selected international professors, coaches, and business managers. The teaching approach is aimed at the acquisition of know-how, thus at transferring competencies that will be truly useful for the attendees' professional development.



International internships

Duration: three to six months International internships at leading companies and organizations; Opportunities in more than 130 countries.

BENEFITS



Career services

- o Free CV Review and its inclusion in the Rome Business School's database
- o Support in the management of job interviews
- o Networking meetings and a personalised search and flagging service for the best job opportunities

Tutoring

In both the on-campus and the distance-learning formulas, attendees can always count on the assistance of a tutor.

Learning materials

Slides, text books, case studies, articles, videos, and useful internet links.

The Rome Business School's Alumni Association

Attendance of the Master Programme entitles students to become part of the Rome Business School's Alumni Association, the international network through which students of the Rome Business School can share ideas, experiences, and projects. Many facilitations are also available for attending further training courses.

Company visits

Students will have the chance to learn more about international companies and their organizational models and working environments. Through these activities, our students have the opportunity to widen their horizons and build international networks.



Studying in Rome

Rome is the cradle of a millennial civilization that has always inspired and amazed the world. It provides a unique cultural setting in which students can enjoy a culturally rich experience while participating in courses which offer world-class teaching and a global experience.

Studying online

For this option, the Rome Business School employs a cutting-edge online platform, through which you will be able to:

- o Follow lectures with full video and audio
- o Interact in real time in audio and video with the teachers and the other attendees
- o Collaborate and share documentation
- o Watch the recording of the lectures whenever you want



"I had an amazing experience with the Rome Business School. The small class size enabled the students to have a one on one relationship with the lecturers".

Gulnaz Sharipova - Russia



"The programme was what I really needed in today's market, in which we have to go abroad in terms of our socio-economic development. I got what I wanted; all I have to do now is to put it into practice and make sure that my dreams become a reality".

Jean Chrysostome - Rwanda

GENERAL LEARNING STRUCTURE

The course is structured in:

- Three-hour lectures, twice per week
- 1 company visit per week
- Cultural program
- Final project work
- Career Services



Attendance fees

€ 15.000

Scholarships

For each learning option, partial scholarships are available to partly cover the attendance fee; these will be assigned based upon the candidates' personal, previous experience and technical-motivational profiles.

Instalment payments

The attendance fee may be paid off in instalments or by means of a single lump sum payment, which entitles the student to a 10% discount on the total tuition fee.

HOW TO APPLY

ENTRY REQUIREMENTS

All applicants must:

- at least hold a three-year bachelor degree
- be fluent in the English language
- at least 2-years of relevant professional experience

Fill out the online application form at www.romebusinessschool.it/en/apply-now or email your application to admissions@romebusinessschool.it

This should include:



your curriculum vitæ



a motivational letter
indicating why you wish to enrol



your expectations and your professional objectives
(no more than 200 words)

ADMISSION PROCESS



Application considered by Rome Business School

The Rome Business School Admission Team will assess your application and will contact you if any additional documents are required.



Interview (either in person or online)

All candidates selected must interview with a member of the Admission team, either in person or online via Skype.



Application outcome

We will notify you formally by email of your application outcome, and you will receive either an official offer to enrol, or a rejection notification within one week.



ACCREDITATION



Our accreditation has been awarded by the University of Sant'Antonio in Murcia, a leading western European university, which entitles you to a double degree and 60 ECTS.



The Rome Business School has been recognized by the MIUR (Italian Ministry of Education, University and Research) as a research centre.



Some of the partners, clients and companies involved



BVLGARI



FENDI
ROMA



L'ORÉAL
PARIS



...and many more

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