



MASTER

March 2019 – March 2020

Agribusiness Management



OVERVIEW



Rome Business School's Master in Agribusiness Management is the ideal academic course for professionals seeking a world-class degree programme in these disciplines,

leading to a successful global career in the agri network field (production, seed and crop, harvest and stock in agriculture, market of commodities, food supply chain, food and wine industry). Thanks to Rome Business School's international perspective, the programme offers a unique learning experience and global professional

exposure, enabling participants to study in one of the best cities of the world or online. The programme's quality teaching and networking services all contribute to make it the perfect fit for anyone who is looking to rise to the top in the world of farming, food production, or in the start-up agribusiness system.

Under the patronage of



When you look into it, the course is absolutely tailor made throughout and provides both practical and theoretical knowledge, as well as the latest trends in the industry's know-how. The school really produces better managers for a better future.

Bobby Jacobs - India

KEY FACTS



Accredited Master's Degree - 60 ECTS



Duration: 12 months



Language: English



On campus or online



Attendance formulas: full-time / part-time



Tuition fee € 5.500



International classes



Scholarships: up to 30% of the tuition fee

COURSE CONTENTS

Management

- Agri-food Strategic Management
- Principles of Marketing
- Food and Agribusiness Marketing
- Digital marketing for Agribusiness
- Financial accounting for Agribusiness
- Business planning for agribusiness
- Project management
- Human Resources Management in the Agri-Food System
- Agri-Food Supply Chain Management

The start-up system

- A history of European agriculture
- The evolution of agronomic models. The recent history of global agriculture: enterprise and science

Fashion products

- Innovative Start-ups and SMEs, Industry 4.0: opportunities for forward looking enterprises.
- Seeds&Chips: the Foodtech and Agtech innovation fair
- Startupbootcamp: the Foodtech and Agtech start-up incubator and accelerator

Innovation

- Technological innovation
- Precision farming
- The GPS system
- Drones in agriculture
- Bio-sensors
- Agro-pharmaceutical innovation and new techniques for sustainability
- Multifunctionality in agriculture
- Social farming, opportunities for a new business model

Internationalization and international experiences

- International cooperation
- Common agricultural policy in Europe
- Multilateral processes and global policy processes on agriculture



INTERNATIONALITY

To provide its attendees with an international level training and professional opportunities, the Rome Business School's Master in Agribusiness Management includes:



Multicultural environment

Students from over 140 countries of the world Intercultural exchange as a source of personal development



World class teachers

Highly selected international professors, coaches, and business managers.

The teaching approach is aimed at the acquisition of know-how, thus at transferring competencies that will be truly useful for the attendees' professional development.



"The programme was what I really needed in today's market, in which we have to go abroad in terms of our socio-economic development. I got what I wanted; all I have to do now is to put it into practice and make sure that my dreams become a reality".

Jean Chrysostome - Rwanda

BENEFITS



Career services

- o Free CV Review and its inclusion in the Rome Business School's database
- o Support in the management of job interviews
- o Networking meetings and a personalised search and flagging service for the best job opportunities

Tutoring

In both the on-campus and the distance-learning formulas, attendees can always count on the assistance of a tutor.

Learning materials

Slides, text books, case studies, articles, videos, and useful internet links.

The Rome Business School's Alumni Association

Attendance of the Master Programme entitles students to become part of the Rome Business School's Alumni Association, the international network through which students of the Rome Business School can share ideas, experiences, and projects. Many facilitations are also available for attending further training courses.

Company visits

Students will have the chance to learn more about international companies and their organizational models and working environments. Through these activities, our students have the opportunity to widen their horizons and build international networks.



Studying in Rome

Rome is the cradle of a millennial civilization that has always inspired and amazed the world. It provides a unique cultural setting in which students can enjoy a culturally rich experience while participating in courses which offer world-class teaching and a global experience.

Studying online

For this option, the Rome Business School employs a cutting-edge online platform, through which you will be able to:

- o Follow lectures with full video and audio
- o Interact in real time in audio and video with the teachers and the other attendees
- o Collaborate and share documentation
- o Watch the recording of the lectures whenever you want



"I had an amazing experience with the Rome Business School. The small class size enabled the students to have a one on one relationship with the lecturers".

Gulnaz Sharipova - Russia

GENERAL LEARNING STRUCTURE

The course is structured in:

- Three-hour lectures, twice per week
- 1 company visit per week
- Cultural program
- Final project work
- Career Service and International internship opportunities



Attendance fees

€ 5.500

Scholarships

For each learning option, partial scholarships are available to partly cover the attendance fee; these will be assigned based upon the candidates' personal, previous experience and technical-motivational profiles.

Instalment payments

The attendance fee may be paid off in instalments or by means of a single lump sum payment, which entitles the student to a 10% discount on the total tuition fee.

HOW TO APPLY

ENTRY REQUIREMENTS

All applicants must:

- at least hold a three-year bachelor degree
- be fluent in the English language

Fill out the online application form at www.romebusinessschool.it/en/apply-now/ or email your application to admissions@romebusinessschool.it

This should include:



your curriculum vitæ



a motivational letter
indicating why you wish to enrol



your expectations and your professional objectives
(no more than 200 words)

ADMISSION PROCESS



Application considered by Rome Business School

The Rome Business School Admission Team will assess your application and will contact you if any additional documents are required.



Interview (either in person or online)

All candidates selected must interview with a member of the Admission team, either in person or online via Skype.



Application outcome

We will notify you formally by email of your application outcome, and you will receive either an official offer to enrol, or a rejection notification within one week.



ACCREDITATION



Our accreditation has been awarded by the University of Sant'Antonio in Murcia, a leading western European university, which entitles you to a double degree and 60 ECTS.



The Rome Business School has been recognized by the MIUR (Italian Ministry of Education, University and Research) as a research centre.



Some of the partners, clients and companies involved



BVLGARI



FENDI
ROMA



L'ORÉAL
PARIS



...and many more

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